

September 17, 2019

आश्विन - कृष्णपक्ष - तृतीया
विक्रम सम्वत २०७६

National Stock Exchange of India Limited
"Exchange Plaza"
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
NSE Code: GHCL

BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring, Rotunda Building,
P.J. Towers,
Dalal Street, Fort, Mumbai – 400 001
BSE Code: 500171

Dear Sir/Madam,

Subject: Disclosure of Material Event / Information under Regulation 30 of SEBI (LODR) Regulations, 2015 – Press Release - Product Launch- "Rekoop 2.0"

Pursuant to the requirement of Regulation 30(4) of the SEBI (LODR) Regulations 2015 read with Schedule III of Part A of para B, place on record following information about the new product "Rekoop 2.0".

S.no.	Details of Events that need to be provided	Information of such event(s)
a)	Name of the Product	Rekoop 2.0
b)	Date of Launch of product	September 16, 2019, New York Home Fashions week
c)	Category of the product	Bedding
d)	Whether caters to domestic /international market	Initially to International market
e)	Name of the countries in which the product is launched (in case of international)	USA

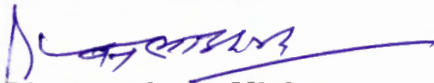
Please find enclosed copy of a Press Release issued by the Company for your reference and record.

You are requested to kindly acknowledge the receipt and please also take suitable action for dissemination of this information.

Thanking you

Yours truly

For GHCL Limited



Bhwneshwar Mishra
Sr. General Manager & Company Secretary



GHCL launches “REKOOP 2.0” - An evolved and expanded expression of its sustainable bedding concept made with forensically tagged recycled polyester

New York, 16th September 2019 - During the New York Home Fashions Market Week, Fall 2019, GHCL Limited launched REKOOP 2.0, an evolved and expanded expression, which comprises of a total of 12 innovative collections. Furthering GHCL’s passion for creating sustainable bedding solutions, REKOOP 2.0, is a truly circular solution which can ensure that used sheets are recollected and depolymerized into fiber again. The polyester fiber can be used as a raw material for remanufacture and the cotton can be used as a biofuel.

The REKOOP 2.0 collection revolves around exciting blends of recycled polyester with other sustainable fibers such as TENCEL™ from Lenzing AG, Modal, Bamboo, Cupro, Linen and BCI Cotton. Meaningful performance attributes are incorporated into some of the collections. Overall, the collections have a truly broad appeal in terms of weaves, textures, prints & finishes and are spread across the price pyramid.

GHCL has also ensured that its participation in this Fall Market is climate neutral. It partnered with South Pole, a leading sustainability consultancy headquartered in Zurich, to calculate the GHG footprint of participation based on flights to and from New York, hotel stays and transportation within the city. The incurred emissions have been offset by a factor of 2.5, committing to the 2-degree Celsius global warming path outlined in the Copenhagen Accord, totaling to 256 tonnes of CO2 emissions. The offsetting has been done by investing in the Kornburi Wastewater Treatment Project in North Thailand.

Green Circle Fashion, a thought leadership platform on sustainability transformation is being launched by GHCL during this Market. This platform aims at creating a community of business leaders, experts, practitioners and students together to collaborate, innovate and build a knowledge base around sustainability.

About GHCL

GHCL is a well-diversified organization with presence in Chemicals, Textiles and Consumer Products businesses. In Chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for Detergents & Glass industries and Sodium Bicarbonate (baking soda). One of India’s leading manufacturers of Home Textiles, GHCL has an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide. The in-house spinning unit has the



capability to manufacture multiple varieties of 100% cotton and blended yarns at various facilities. A perennial innovator in bed linen category some of the recent innovations in the category of sheets include 'Cirkularity' - a collection of 8 ranges that support the Circular Economy and focus on 'reuse, reduce and recycle', 'Meditasi', a health and wellness collection with 9 ranges that include radiation control, temperature regulation, moisture management and athletic recovery and 'Fabfit', a unique fit solution where three sheets fit the six sizes of mattresses. Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling Edible salt, Industrial grade salt and Honey in the country under the brand name of I-Flo.

At GHCL Ltd, sustainability is a core element of our business strategy which has four pillars, viz Business excellence, Governance, Innovation and Giving back to society. We are committed to working closely with our stakeholders and maximizing value creation for them, responsibly.

<http://ghcl.co.in/>

dope dyed
80% COTTON, 20% RECYCLED POLYESTER
Thinner - much more used hand softness | Look and feel of cotton
Same properties of comfort, breathability, absorbency
Sustainable | Fully biodegradable
Drape draping of Tencel - is very sustainable
Cottons added in spinning - no dyeing or washing needed
Reduction in water, chemicals, energy and carbon emissions

flannel
40% COTTON, 60% RECYCLED POLYESTER
100% COTTON, 10% RECYCLED POLYESTER
Wings, wadded polyester blended cotton flannel
100% pure all season brushed sheet
100% pure all-weather sheet | 100% easy caring

kooltex
60% COTTON, 40% RECYCLED POLYESTER
Cooling - Cool friendly fiber from Refibra
Performance of its best
Superior moisture-wicking
Fabric stays dry & fresh and washable

eco-soft
100% COTTON, 10% RECYCLED POLYESTER
40% COTTON, 60% RECYCLED POLYESTER
On treatment with natural enzymes
Superior long-lasting softness
High end fabric quality | Inherently wrinkle resistant

modal
100% COTTON, 10% RECYCLED POLYESTER
Modal - Most preferred softness fiber from the
beach tree | Manufactured in a closed loop process
Four natural sustainable carbon neutral
Biodegradable | Lustrous - silky soft, strong

polo
100% COTTON, 10% RECYCLED POLYESTER
Tailored texture - wash line / topmark / washed
inspired by beach fashion | Spring, vibrant colors
Washed, hotel aesthetic

classic
100% COTTON, 10% RECYCLED POLYESTER BLEND
Differentiated dyed sheens | Fabric feel and
textural drape | Fusion of textures with dyeing
techniques gives a classic appeal

tencel
60% TENCEL™, 40% RECYCLED POLYESTER
TENCEL™ Lyocell - Truly sustainable, biodegradable fiber
from Lenzing AG, Austria
Completely biodegradable and compostable
Super absorbent | Ultra soft
Made using 90% less water

bamboo
100% RECYCLED POLYESTER, 100% BAMBOO FIBRE
Bamboo Fibres - Biodegradable | Made using little water,
fertilizer or pesticides | Requires a large amount of CO2
Naturally regenerative | Anti bacterial and anti microbial
Ideal for sensitive skin

printed charm
40% COTTON, 60% RECYCLED POLYESTER
Innovative techniques - discharge printing and
texture of printing inspired by natural fabric
Subtle, elegant, striking appeal
Printed on REKOOP eco-soft fabric

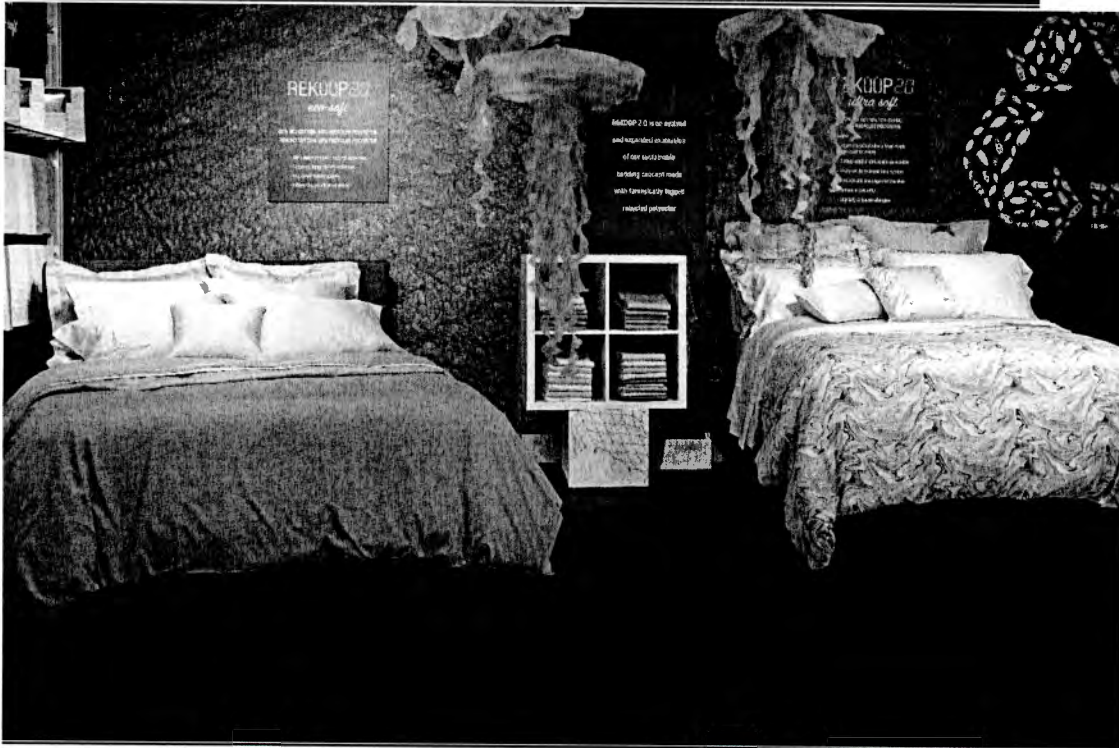
ultra soft
70% COTTON, 30% RECYCLED POLYESTER
Capes - Regenerated softness fiber made from
cotton waste | Biodegradable and easily compostable
Printed in advanced dyeing system
Smooth and silky against the skin
Drapes beautifully | Ideal for sensitive skin

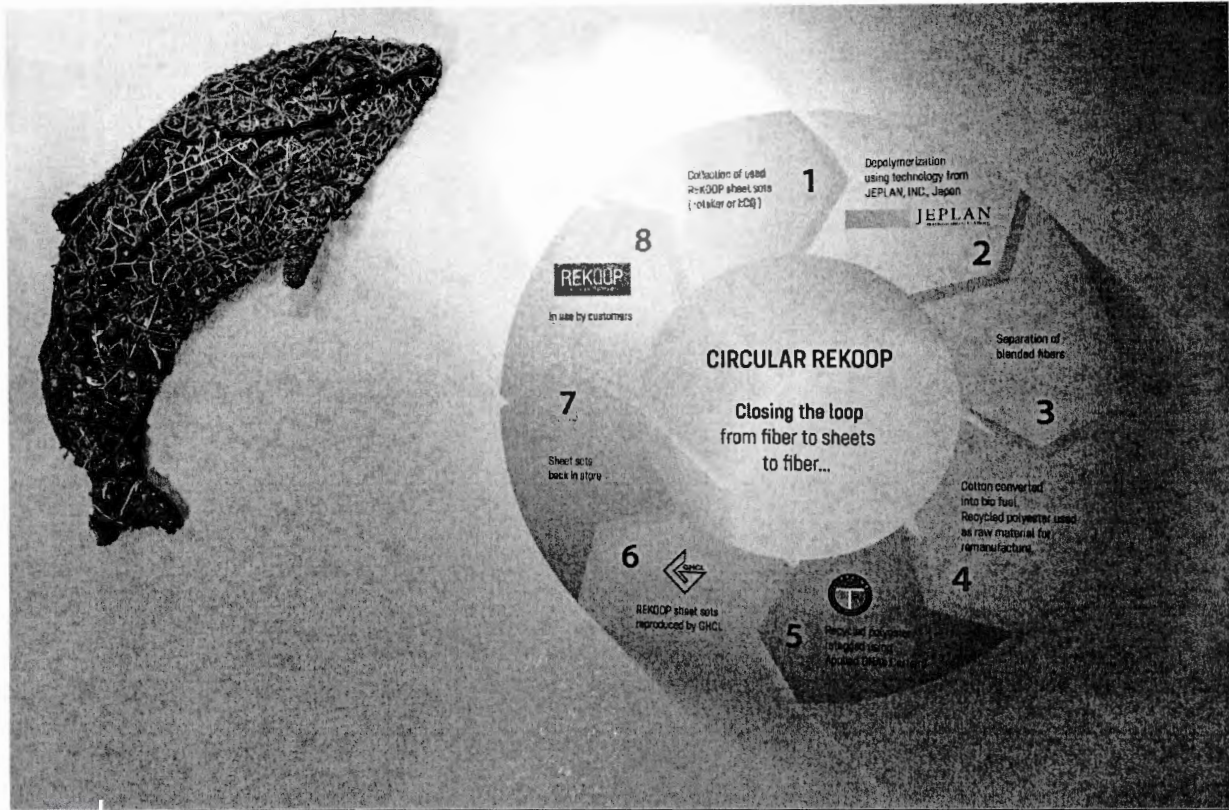
linen
60% COTTON, 40% LINEN, 10% RECYCLED POLYESTER
Linen - Cellulose fiber derived from the flax plant
Completely natural | Truly biodegradable
Strong, absorbent, dries faster than cotton
Exceptional texture and softness

www.ghcl.com | contact@ghcl.com | GHCL Ltd, GHCL, House, B-28, Institutional Area, Sector 1, Gurgaon 122001 (HR), India

REKOOP 2.0
RECYCLED WITH CERTAINTY
Sustainable | Traceable | Innovative

REKOOP 2.0 is an evolved and regulated expression of our sustainable
textile concept made with responsibly sourced recycled polyester



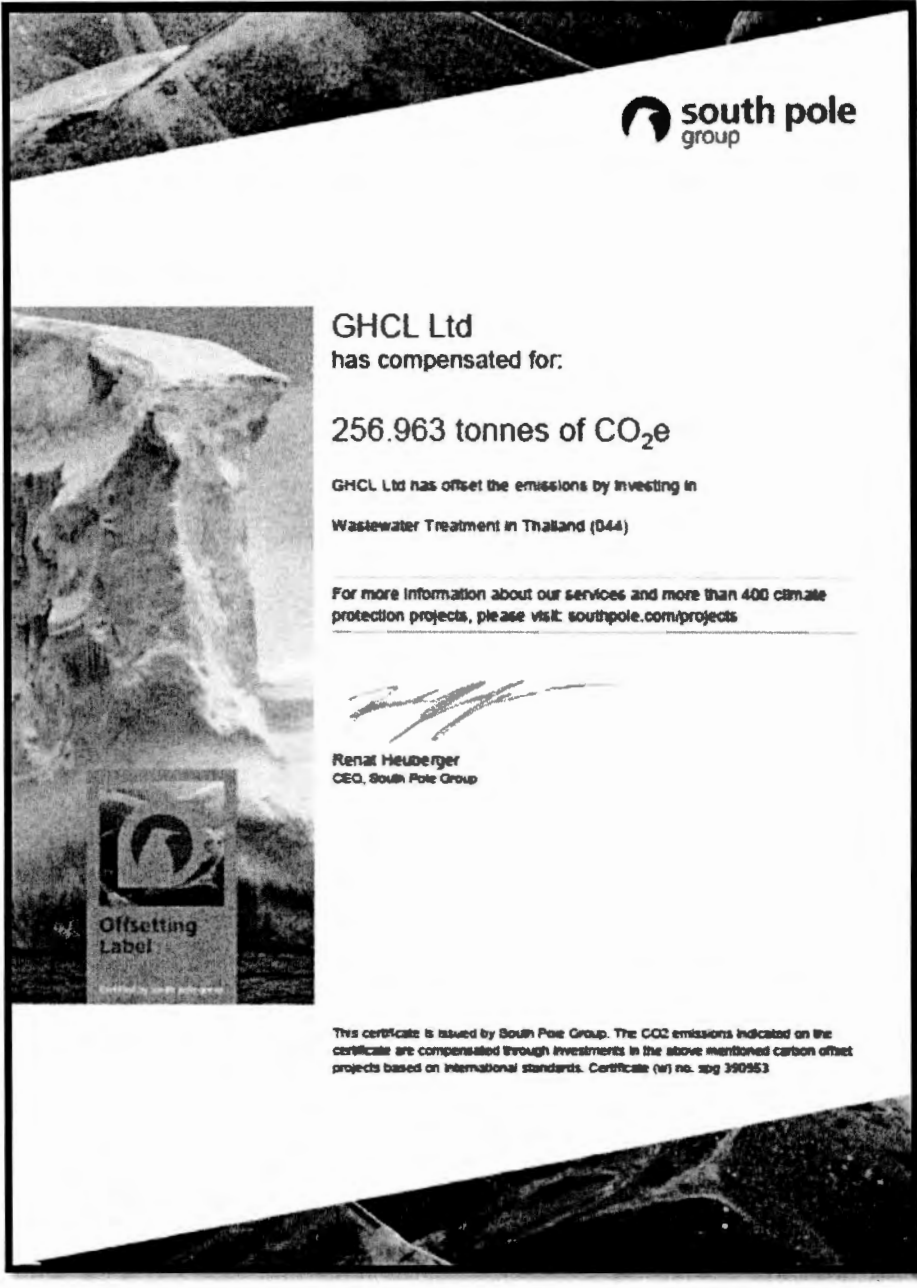



GREENCIRCLEFASHION

creating a community and a knowledge base

- an open, thought leadership platform on sustainability transformation
- a space that brings together business leaders, experts, practitioners and students
- endeavouring to collaborate, innovate, learn and educate

Supported by : GHCL Ltd. & Managed by : Futurescape




south pole
group

GHCL Ltd
has compensated for:


256.963 tonnes of CO₂e

GHCL Ltd has offset the emissions by investing in
Wastewater Treatment in Thailand (D44)

For more information about our services and more than 400 climate
protection projects, please visit: southpole.com/projects



Renat Heuberger
CEO, South Pole Group



**Offsetting
Label**

This certificate is issued by South Pole Group. The CO₂ emissions indicated on the
certificate are compensated through investments in the above mentioned carbon offset
projects based on international standards. Certificate (nr) no. spg 390953