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**National Stock Exchange of India Limited**

"Exchange Plaza"  
Bandra – Kurla Complex,  
Bandra (E), Mumbai – 400 051

**NSE Code: GHCL**

**BSE Limited**

Corporate Relationship Department,  
1<sup>st</sup> Floor, New Trading Ring, Rotunda Building, P.J.  
Towers,  
Dalal Street, Fort, Mumbai – 400 001

**BSE Code: 500171**

Dear Sir/Madam,

**Press Release – GHCL launches "CIRKULARITY" range of bedding product at the New York Home Fashions**

**Subject: Disclosure of Material Event / Information under Regulation 30 of SEBI (LODR) Regulations, 2015**

We would like to inform that GHCL Limited launches a range of new bedding product "CIRKULARITY" at **New York Home Fashions, USA**. This bedding product supports the Circular Economy and centres on 'Reduce, Reuse and Recycle', reinforcing passion towards sustainability, traceability, innovation and giving back to society.

Pursuant to the requirement of Regulation 30 of the SEBI (LODR) Regulations 2015 read with Para B of Part A under Schedule III, we would like to place on record the following information:

S. no.	Details of Events that need to be provided	Information of such event(s)
a)	Name of the Product	<b>CIRKULARITY</b>
b)	Date of Launch of product	September 24, 2018 at New York Home Fashions week
c)	Category of the product	Bedding
d)	Whether caters to domestic /international market	Initially to International market
e)	Name of the countries in which the product is launched (in case of international)	USA

Please also find enclosed copy of a Press Release being issued by the Company for your reference and record.

You are requested to kindly note the same and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

**For GHCL Limited**

**Bhwneshwar Mishra**  
**Sr. General Manager & Company Secretary**

Encl.: Press Release

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Regd. Office : GHCL House, Opp. Punjabi Hall, Near Navrangpura Bus Stand, Navrangpura, Ahmedabad-380009.





## **GHCL launches “CIRKULARITY” range of bedding products at the New York Home Fashions week**

New York, 24<sup>th</sup> September 2018- GHCL launches “CIRKULARITY”, a range of bedding that supports the Circular Economy and centers on ‘Reduce, Reuse and Recycle’, reinforcing their passion towards sustainability, traceability, innovation and giving back to society. The collection of sustainable bedding launched under CIRKULARITY are The Spin WIN Collection, The Nefertiti Collection, The Velvette Collection, The Sylva-Cell Collection, The Wood Wheel Collection, The Comall Collection and The Cratus Collection.

To know more you may visit [www.cirkularity.com](http://www.cirkularity.com)

In the last Home Fashion week market in March at New York, GHCL has partnered with Applied DNA Sciences (ADNAS), Stony Brook, New York, a company that develops and employs unique technologies for the purpose of preventing counterfeiting and Reliance Industries Ltd. (RIL), an Indian conglomerate and the world’s largest manufacturer of polyester fiber and yarn to launch CertainT® verified molecular tagged, recycled PET (“rPET”) bedding products under the brand “Rekoop”.

Speaking on the occasion Manu Kapur, President and CEO of GHCL Home Textiles said “We are proud to unveil “CIRKULARITY” a range of bedding the supports the Circular Economy. The entire range of collection which is a part of this range centers around the concept of Reduce, Reuse and Recycle. Thus reinforcing our passion towards Sustainability. With the launch of CIRKULARITY, we aim to target the ecologically conscious consumer who is making purchase decisions to support the environment and is supportive of initiatives which help reduce the carbon footprint.”

GHCL’s Textile division is an integrated set up commencing from spinning of yarn to weaving, dyeing, printing and processing till the finished products like sheets & duvets take shape and are primarily exported worldwide. GHCL operates its home textiles facility in Vapi in the state of Gujarat, India. The facility oversees the production process from spinning to weaving to finished processed fabric, which is then made into duvet sets, sheet sets, comforters, to name a few. With an in-house spinning unit at Madurai, Tamil Nadu and a state-of-the-art weaving and processing home textile facility at Vapi, Gujarat, GHCL is one of the leading manufacturers of



home textiles in India. The plant boasts of an annual production capacity of 45 million meters of finished fabric per annum. GHCL's home textile products are predominantly exported worldwide to USA, UK, Australia, Canada, Germany and other European Union countries as well. On 9<sup>th</sup> February 2018, GHCL was presented with the Golden Peacock Award for Corporate Social Responsibility.

#### About GHCL

GHCL Limited is a well-diversified group with an ascertained footprint in Chemicals, Textiles and Consumer Products segment. In Chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for Detergents & Glass industries and Sodium Bicarbonate (baking soda). Its Textiles operations is an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide.

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Consumer Products operation is another business for GHCL and it manufactures and sells Edible salt, Industrial grade salt. It also markets Honey, Jujube Honey, Spices and Blended Spices in the country under the brand name of I-Flo.

At GHCL Ltd, Sustainability is a core element of our business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. GHCL's commitment towards the development of weaker sections of society has been a continuous initiative for more than two decades. Through its "GHCL Foundation Trust", GHCL has upgraded its CSR activities to cover a larger section of



the society to provide support to the downtrodden, needy and marginalized citizens and also to create a social infrastructure for their sustenance.

**To know more, please log in to [www.ghcl.co.in](http://www.ghcl.co.in)**